

About the Authors and Contributors

Lead Authors/Editors

Herbert J. Walberg is distinguished visiting fellow at Stanford University's Hoover Institution and chief scientific advisor to the Center on Innovation and Improvement. He has written and edited more than 65 books and written some 350 articles on such topics as school choice, educational testing and evaluation, and exceptional human accomplishments. He served as a professor at Harvard University and the University of Illinois at Chicago after earning a Ph.D. in educational psychology at The University of Chicago. Walberg has given invited lectures in Australia, Belgium, China, England, France, Germany, Israel, Italy, Japan, the Netherlands, South Africa, Sweden, Taiwan, the United States, and Venezuela. He has frequently testified before congressional committees, state legislatures, and federal courts. He is the only American to have served on the National Assessment Governing Board, which oversees the National Assessment of Educational Progress, and the presidentially appointed National Board for Educational Sciences. He has served on seven boards, including that of the California-based Foundation for Teaching Economics. He currently chairs the boards of the Beck Foundation and The Heartland Institute.

Joseph L. Bast cofounded The Heartland Institute in 1984, served as president and CEO until July 2017, and currently is CEO. He is the author or editor of 21 books, including *Why We Spend Too Much on Health Care* (1992), *Eco-Sanity: A Common-Sense Guide to Environmentalism* (1994), *Education & Capitalism* (2003), *Rewards* (2014), and *Why Scientists Disagree About Global Warming* (2015). His writing has appeared in the *Phi Delta Kappan*, *Economics of Education Review*, *Wall Street Journal*, *Investor's Business Daily*, *The Cato Journal*, *USA Today*, and many of the country's largest-circulation newspapers. He has been recognized many times for his contributions to

public policy research and debate, including being named one of “The 88 to Watch in 1988” by the Chicago Tribune and being awarded the 1994 Roe Award from the State Policy Network, the 1996 Sir Antony Fisher International Memorial Award, the 1998 Eagle Award from Eagle Forum, the 2004 Champion of Liberty Award from the Libertarian National Committee, and the 2014 Edward Teller Award from Doctors for Disaster Preparedness. He was commissioned a Kentucky Colonel by Gov. Paul E. Patton in 1996, elected a member of the Philadelphia Society in 2002, and served on the board of directors of the American Conservative Union from 2007 to 2016.

Contributors

Vicki E. Alger is a research fellow at the Independent Institute in Oakland, California, and author of the book *Failure: The Federal Miseducation of America's Children*. She holds senior fellowships at the Fraser Institute, headquartered in Vancouver, British Columbia, and the Independent Women's Forum in Washington, DC. Alger is also president and CEO of Vicki Murray & Associates LLC in Scottsdale, Arizona. She is the author of more than 40 education policy studies, co-author of *Lean Together: An Agenda for Smarter Government, Stronger Communities, and More Opportunities for Women*; *Short-Circuited: The Challenges Facing the Online Learning Revolution in California*; and *Not as Good as You Think: Why the Middle Class Needs School Choice*, as well as associate producer of the documentary “Not as Good as You Think: Myth of the Middle Class School.”

Timothy Benson is a policy analyst at The Heartland Institute. Prior to joining Heartland, Benson worked for the Foundation for Government Accountability as an editor and writer. He also wrote a regular column for Scripps Treasure Coast Newspapers. His work has appeared in *Investor's Business Daily*, *National Review Online*, *The Hill*, *The Washington Times*, *Crain's Chicago Business*, *The American Spectator*, and many other publications across the country. He is author of the *Heartland Policy Brief* “Education Savings Accounts: The Future of School Choice Has Arrived,” and coauthor of the *Heartland Policy Brief* “Saving Chicago Students: Strike Vouchers and SOS Accounts.”

Roman Buhler is national director of the Madison Coalition, working to restore a balance of state and federal power and curb the authority of abusive federal regulators. He served as Newt Gingrich's first Committee Counsel and from 1989 to 2003 and again in 2007 as Elections Counsel to the Committee on House Administration, handling election issues for

House Republicans. Prior to his service in the House, Buhler worked as an attorney and political consultant in California. He graduated from Stanford University, the University of Southern California Law School, and the Harvard University Program for Senior Managers in Government.

Joshua Distel is an executive assistant and office manager at the Buckeye Institute, a Columbus, Ohio-based research institute. Previously, he was an administrative assistant at the Center for College Affordability and Productivity. The author of studies on Winston Churchill, Distel is a graduate of Ashland University and has a master's degree from Hillsdale College.

Peter J. Ferrara is senior fellow for entitlement and budget policy at The Heartland Institute and a senior fellow at the Social Security Institute. He served in the White House Office of Policy Development under President Ronald Reagan and as associate deputy attorney general of the United States under President George H.W. Bush. He is a graduate of Harvard College and Harvard Law School. Ferrara is author of several books, including *President Obama's Tax Piracy* and *America's Ticking Bankruptcy Bomb: How the Looming Debt Crisis Threatens the American Dream – and How We Can Turn the Tide Before It's Too Late*. Ferrara's latest book (Heartland Institute, 2015) is *Power to the People: The New Road to Freedom and Prosperity for the Poor, Seniors, and Those Most in Need of the World's Best Health Care*.

George Gilder is chairman of Gilder Group, Inc. and a senior fellow at Seattle's Discovery Institute, where he directs Discovery's program on high technology and democracy. Gilder is a contributing editor of *Forbes* magazine and a frequent writer for *The Economist*, *The American Spectator*, *Harvard Business Review*, *The Wall Street Journal*, and other publications. He wrote the classic *Wealth and Poverty* (1981), a book widely credited with setting the free-market agenda for the Reagan era. Other books include *Microcosm* (1989), *Life After Television* (1990), *Telecosm* (2000), *The Silicon Eye* (2005), *The Israel Test* (2008), *Knowledge and Power* (2013), and *The Scandal of Money* (2016).

Leonard Gilroy is director of government reform at Reason Foundation, researching privatization, public-private partnerships, pension reform, infrastructure and urban policy issues. Gilroy has worked closely with legislators and elected officials in Texas, Arizona, Louisiana, New Jersey, Utah, Virginia, California and several other states and local governments in efforts to design and implement market-based policy approaches, improve government performance, enhance accountability in

government programs, and reduce government spending. Gilroy is the editor of the *Privatization & Government Reform Newsletter* and the widely read *Annual Privatization Report*, which examines trends and chronicles the experiences of local, state, and federal governments in bringing competition to public services.

Matthew Glans joined the staff of The Heartland Institute in November 2007 as legislative specialist for insurance and finance. In 2012, Glans was named senior policy analyst. He is a member of the American Legislative Exchange Council's Commerce, Insurance and Economic Development Task Force. His work has appeared in several publications, including the *Chicago Tribune*, *Milwaukee Journal-Sentinel*, *Los Angeles Times*, *USA Today*, and *St. Louis Post Dispatch*. Glans is the co-author of The Heartland Institute's "Ten Principles of Property and Casualty Insurance Regulation" booklet and *Policy Briefs* on credit scoring and Medicaid reform. Glans earned a master's degree in political studies from the University of Illinois at Springfield and a Bachelor of Arts degree in political science from Bradley University.

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Adrian Moore is vice president of policy at Reason Foundation. Moore leads Reason's policy implementation efforts and conducts his own research on topics such as privatization, government and regulatory reform, air quality, transportation and urban growth, prisons and utilities. Moore has testified before Congress and regularly advises federal, state and local officials on ways to streamline government and reduce costs. In 2008 and 2009, Moore served on Congress' National Surface Transportation Infrastructure Financing Commission. Since 2009 he has served on California's Public Infrastructure Advisory Commission. He is co-author of *Mobility First: A New Vision for Transportation in a Globally Competitive 21st Century* (2008) and *Curb Rights: A Foundation for Free Enterprise in Urban Transit* (1997), as well as dozens of policy studies.

Isaac Orr is a research fellow for energy and environment policy at The Heartland Institute. He specializes in hydraulic fracturing, frac sand mining, agricultural, and environmental policy issues. He graduated from the University of Wisconsin Eau Claire with studies in political science and geology, winning awards for his undergraduate geology research before taking a position as an aide in the Wisconsin State Senate. He has written a series of *Heartland Policy Studies* on fracking and frac sand mining. His writing has appeared in many print and online publications, and his work on fracking is featured in the *Alternative Energy and Shale Gas Encyclopedia* (John Wiley & Sons, Inc., 2016).

Daniel J. Pilla is a tax litigation consultant and executive director of the Tax Freedom Institute, a national association of tax professionals. He is admitted to practice before the United States Tax Court. He is the author of 14 books, hundreds of articles, and dozens of research reports on IRS problems resolution and taxpayers rights issues. His book *The IRS Problem Solver* was ranked by *The Wall Street Journal* as the number one tax book in America. His book *How to Fire the IRS* started the national debate on abolishing the IRS that took place throughout the 1990s. He was on the editorial board of the Institute for Policy Innovation's "Road Map to Tax Reform Project" and was a consultant to the National Commission on Restructuring the IRS. He has two websites, at www.taxhelponline.com and www.taxfreedominstitute.com. He speaks nationwide to tax professional associations, trade associations, and citizens' groups on taxpayers' rights and tax policy issues.

Publius is a professor at a United States university. His work on gun control and other topics has appeared in many scholarly journals. He coauthored Chapter 6 with Joseph Bast but prefers to remain anonymous.

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James M. Taylor is president of the Spark of Freedom Foundation and a senior fellow for environment and energy policy at The Heartland

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Steven Titch is a journalist-turned-policy analyst focusing on telecommunications, internet, and information technology. He is a policy advisor to The Heartland Institute and an associate fellow at the R Street Institute. He is a former policy analyst at the Reason Foundation. He has published research reports on cybersecurity, network neutrality, and municipal broadband. His columns have appeared in *Investor's Business Daily*, the *Washington Examiner*, *ComputerWorld*, and the *Houston Chronicle*. Follow him on Twitter @stevetitch.

Richard Vedder is distinguished professor of economics emeritus at Ohio University, an adjunct scholar of the American Enterprise Institute, and founding director of the Center for College Affordability and Productivity. A graduate of Northwestern University and the University of Illinois, Vedder is the author of *Going Broke By Degree* and numerous other books and journal articles on higher education and other topics in public policy and economic history, and he writes frequently for the popular press, including *The Wall Street Journal*, *New York Times*, *Washington Post*, *Investor's Business Daily*, *Forbes*, and *National Review*.

About The Heartland Institute

The Heartland Institute is a national nonprofit research and education organization based in Arlington Heights, Illinois. We are a publicly supported charitable organization and tax-exempt under Section 501(c)(3) of the Internal Revenue Code.

Heartland is approximately 6,000 men and women devoted to discovering, developing, and promoting free-market solutions to social and economic problems. We believe ideas matter, and the most important idea in human history is freedom.

Heartland has a full-time staff of 39. Joseph Bast is cofounder and CEO; Dr. Tim Huelskamp was named president in July 2017. Dr. Herbert Walberg is chairman of the 12-member Board of Directors. Approximately 450 academics participate in the peer review of its publications and more than 250 elected officials pay annual dues to serve on its Legislative Forum.

Heartland has a long and distinguished history of defending freedom. We are widely regarded as a leading voice in national and international debates over budgets and taxes, environmental protection, health care, school reform, and constitutional reform. Five centers at The Heartland Institute conduct original research to find new ways to solve problems, turn good ideas into practical proposals for policy change, and effectively promote those proposals to policymakers and the public.

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